This conference is designed to help make your job as credit manager easier by presenting updates on relevant credit topics and related issues. A stronger, more effective credit program will result in a more successful cooperative that will meet members’ needs in a very competitive market. Please review the material carefully and sign up for this excellent conference today.

WHO SHOULD ATTEND

• Credit Managers
• General Managers
• Anyone involved in credit

KEY TOPICS

• Economic status of Wisconsin farms
• Ag loan guarantees of WHEDA
• Risk management options for crop farmers
• Creation of a Central Lien System
• Margin protection for dairy farmers
• Information security trends
• Farm Center update
• Credit managers panel

AGENDA & REGISTRATION

Registration: 7:45 a.m.  Program: 8:20 a.m.–3:40 p.m.
Cooperative Network members: $150 per participant
Non-members: $200 per participant

Late Registration (received after June 20, 2014)
Cooperative Network members: $200 per participant
Non-members: $250 per participant

Mail completed registration form with payment to:
Cooperative Network
1 South Pinckney Street, Suite 810
Madison, WI 53703-2869
Phone: (608) 258-4400
Fax: (608) 258-4407
www.cooperativenetwork.coop

MEETING LOCATION

Hotel Mead
451 East Grand Avenue
Wisconsin Rapids, Wis.
Phone: (715) 423-1500

FOR MORE INFORMATION

Contact David Erickson, Cooperative Network
Director of Member Services at (608) 258-4405 or
david.erickson@cooperativenetwork.coop.

EARLY REGISTRATION DEADLINE

Friday, June 20, 2014

July 9, 2014
Wisconsin Rapids, Wis.

AGENDA

7:45 a.m.  Registration
8:20 a.m.  Welcome and Overview of the Conference
David Erickson, director of member services, Cooperative Network,
Madison, Wis.
8:30 a.m.  The Economic Status of Wisconsin Farms
Bruce Jones, professor, Department of Agricultural and Applied Economics
and director of the Renk Institute, UW–Madison, Madison, Wis.
9:30 a.m.  Agricultural Loan Guarantees of WHEDA—What would make
them more useful?
Mike Powers, business development officer–Ag Production and Ag
Business, Wisconsin Housing and Economic Development Authority
(WHEDA) Madison, Wis.
10:15 a.m.  Break
10:30 a.m.  Risk Management Options for Crop Farmers under the 2014
Farm Bill
Paul Mitchell, associate professor, Department of Agricultural and
Applied Economics, UW–Madison, Madison, Wis.
11:30 a.m.  Issues Pertaining to the Creation of a Central Lien System
John Manske, director of government relations, Cooperative Network,
Madison, Wis.
12:00 p.m.  Lunch
12:50 p.m.  Margin Protection Program for Dairy Farmers under the 2014 Bill
Dr. Robert Cropp, professor emeritus, UW-Madison, Madison, Wis.
1:20 p.m.  Cyber-Crime and Information Security Trends
Mark Eich, CPA, CISA, principal, Information Security, CliftonLarsonAllen,
Minneapolis, Minn.
2:00 p.m.  Break
2:15 p.m.  Wisconsin Farm Center Update
Frank Friar, economic development consultant, Wisconsin Farm Center,
Madison, Wis.
2:35 p.m.  How We Make Credit Work for Us
Brad Gjermo, credit and ag finance manager, FrontierFS, Jefferson, Wis.
Moderator: Gary Tomter, business service manager, CHS Inc., Lodi, Wis.
3:40 p.m.  Adjourn
Wisconsin Credit Issues Conference  
July 9, 2014

Please print legibly or type.

Company ____________________________________________________________
Address ____________________________________________________________ City _____________________________
State _______________ Zip _______________ Contact Email _____________________________
Telephone ( ) __________________ Fax ( ) _____________________________

Early Registrations due Friday, June 20

Name ____________________________________________________________ Title _____________________________ Email _____________________________
1. ____________________________________________________________
2. ____________________________________________________________
3. ____________________________________________________________
4. ____________________________________________________________
5. ____________________________________________________________

Please specify any special accommodations needed (indicate number of registrants needing one or more of the following to participate in this conference):

___Dietary restrictions/vegetarian; please specify________________________
___Interpreter (e.g. ASL, signed English), please specify____________________
___Braille materials _____________________________
___Taped or large print materials _____________________________
___Accessible parking space _____________________________
___Wheelchair or Scooter User _____________________________
___Barrier-free room _____________________________
___Other (specify): _____________________________

Requests must be made one month prior to the event. After that time, no guarantee can be made for diet or other accommodations.

REGISTRATION FEES include lunch, breaks, instructor fees, and conference materials.

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<th>Late Registration received June 21–July 2</th>
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CANCELLATION INFORMATION:  
100% refund for cancellations received by Friday, June 20, 2014.
No refunds for cancellations received after Friday, June 20, 2014.

Please return registration form(s) AND check to:
Cooperative Network
1 South Pinckney Street, Suite 810
Madison, WI 53703-2869
Fax: (608) 258-4407

Early Registration Deadline:  Rec’d On / Before June 20
Late Registration Deadline:  Rec’d June 21–July 2